

WALVOIL DISTRIBUTOR MEETING PROGRAMME: PURPLE TEAM

Dear Customer,

you are part of the PURPLE TEAM, and this colour will accompany you through the days we are going to spend together.



Time	Activity
From 8:15 AM	Hotel Pick-up*
8:30 – 9:15 AM	Registration & Welcome Coffee at 'Teatro Municipale Romolo Valli'
9:15 – 9:30 AM	Welcome from Fabio Marasi - <i>President & CEO</i>
9:30 – 9:45 AM	Walvoil facts & figures, Sales Strategy – Andrea Ferrari – <i>Global Sales & Marketing Director</i>
9:45 – 10:05 AM	Product Development – Davide Mesturini – <i>R&D Director</i>
10:05 – 10:20 AM	Applications: a brief overview – Massimo Ferretti – <i>Global Application Manager</i>
10:20 – 10:35 AM	Coffee break
10:35 - 12:30 PM	Distribution Strategy & Partnership Celebration
12:30 – 2 PM	Buffet Lunch & Tour of the secret Theatre
2 PM	Bus transfer to Walvoil Corte Tegge site
2:30 PM – 5:30 PM	Technical training sessions – PURPLE TEAM:
2:30 - 3:15 PM	Pumps & Motors (45')
3:15 – 4 PM	Compact Hydraulics (45')
4 – 4:15 PM	Coffee Break
4:15 – 5:45 PM	Technical training sessions - PURPLE TEAM:
4:15 – 4:50 AM	Tools – Event Room 2nd floor (35')
5 – 5:45 AM	Electronics (45')
6 PM	Bus transfer back to the hotel



7:30 PM	Hotel pick up & Dinner at 'Corte del Mulino' **
11:30 PM	Bus transfer back to the hotel



Time	Activity
From 8:15 AM	Hotel Pick-up
9 – 9:30 AM	Arrival at Corte Tegge site and welcome coffee
9:30 – 11 AM	Technical Training sessions – PURPLE TEAM:
9:30 – 10:15 AM	Directional Control Valves (45')
10:20 – 11 AM	Interested in your views: Q&A session (40')
11 – 11:15 AM	Coffee break (15')
11:15 – 12:35 AM	Technical Training sessions – PURPLE TEAM:
11:15 – 11:45 AM	Walvoil Innovation Center Tour (30')
11:45 – 12:15 AM	Applications 1 (30')
12:15 – 12:45 AM	Applications 2 (30')
1 – 2 PM	Buffet Lunch
2 PM	End of the Walvoil Distributor Meeting
2:15 PM	Bus transfer back to the hotel

* If you should arrive directly on the morning of the 29th, the meeting point is at the Teatro Municipale Romolo Valli.
 Location in ZTL (Limited Traffic Zone): **Teatro Municipale Romolo Valli** – Piazza Martiri del 7 Luglio, Reggio Emilia, Italy.

Paid parking available in the surrounding areas:

1. Ex Caserma Zucchi Parking
2. Piazza Vallisneri Parking

** if you have arrived by car, we invite you in any case to take the transfer bus to go and come back from the dinner at 'Corte del Mulino' and to go and come back from Walvoil Corte Tegge site on September 30th.

